

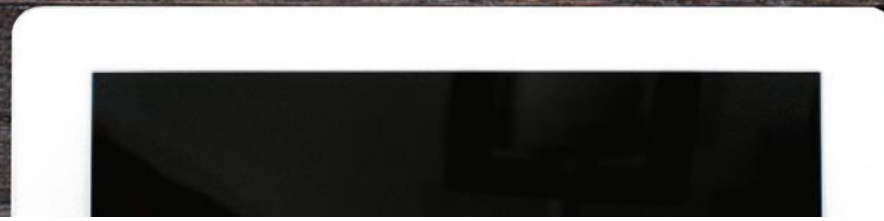


The Gideons
International
In Australia



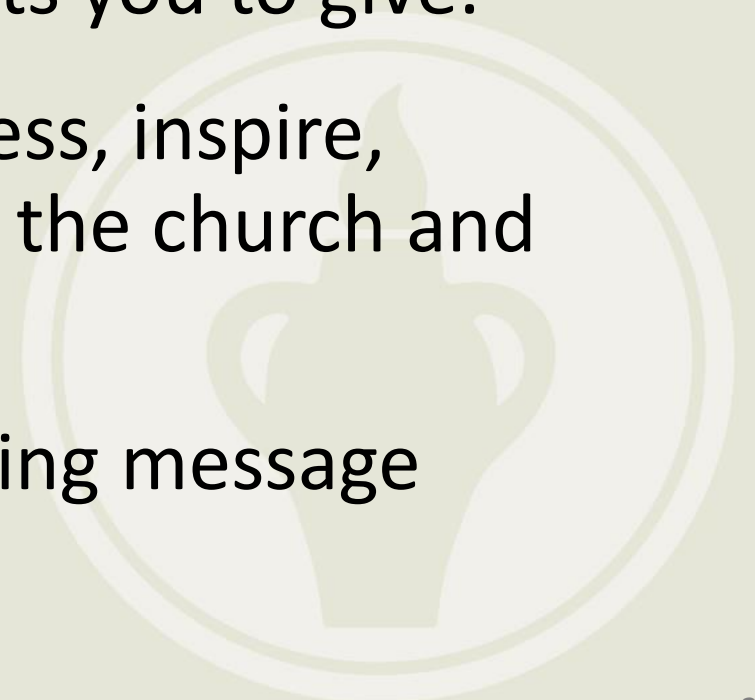
Church Presenter Training

Module 2 - Developing A Church Presentation



Prepare

- The first thing to do is PRAY
- Ask the Lord for guidance and inspiration, and the message He wants you to give.
- Consider purpose – to bless, inspire, encourage and challenge the church and to give God the glory!
- Prepare 8-minute qualifying message outline with mentor



Prepare – Why 8 minutes?

- Time allocated by pastors/churches for church presentations varies enormously
- Sometimes this occurs on the day of the service
- Presenters have to be flexible to shorten or lengthen presentations as requested
- Preparing a message of a specific length demonstrates ability to adjust presentation to any specific situation

4 essential elements:

4 components (suggested time)

- attention-getting intro (<1 min)
- information statement (<1 min)
- salvation testimonies (2-4 min)
- strong call to action (1-2 min)

Introduction

You only have 10-15 seconds to grab your listeners' attention

Don't start with small talk, greetings, welcome or thanks to church/pastor

Start with an attention getter - a punchy introductory statement that rivets audience on your message

Introduction

Best attention getter is often a short emphatic quote or statement from a salvation story delivered strongly

Only a few seconds but must be a clear connection to what follows

Follow with the rest of the testimony but make it a short one (<1 minute!)

Information Statement

Most Christians know something of Gideon ministry but some know little

Need to inform, inspire and challenge

Ensure info is brief, relevant, accurate, interesting and tailored to audience

Don't focus on Gideons – focus on Christ

Information Statement

Needs to include:

- Who we are (Christian business & professional men and their wives members of local churches)
- What we do (share our faith, place & distribute Scriptures strategically)
- Why we do it (lead people to Jesus)

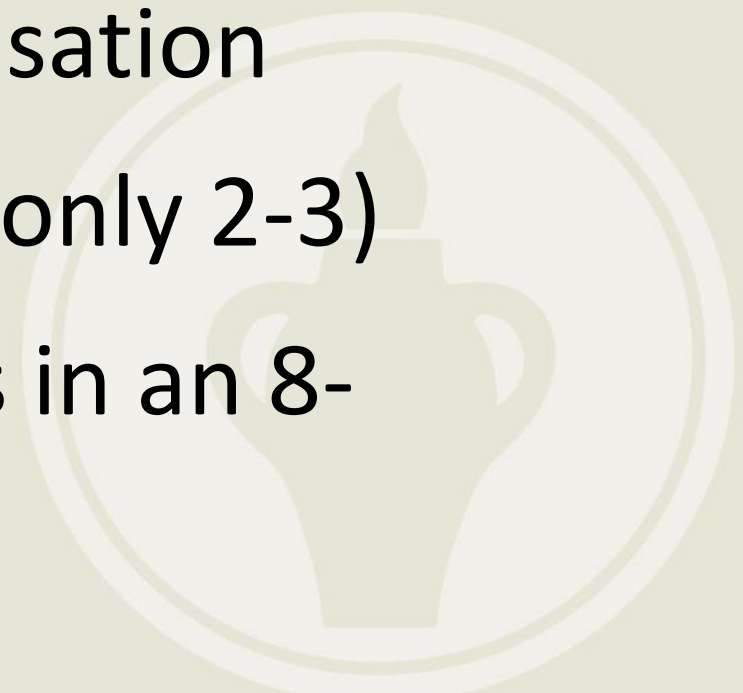
Information Statement

Must be well-crafted to be efficient

Focus on breadth, extent & impact of our work, not the organisation

Not too many statistics (only 2-3)

Maximum of 60 seconds in an 8-minute presentation



Testimonies

The core of your presentation - most time

Demonstrate the power of the Holy Spirit working through the Word of God

Illustrate the impact of our ministry

Well told, they captivate the hearts of your listeners

Connect testimony to the local church

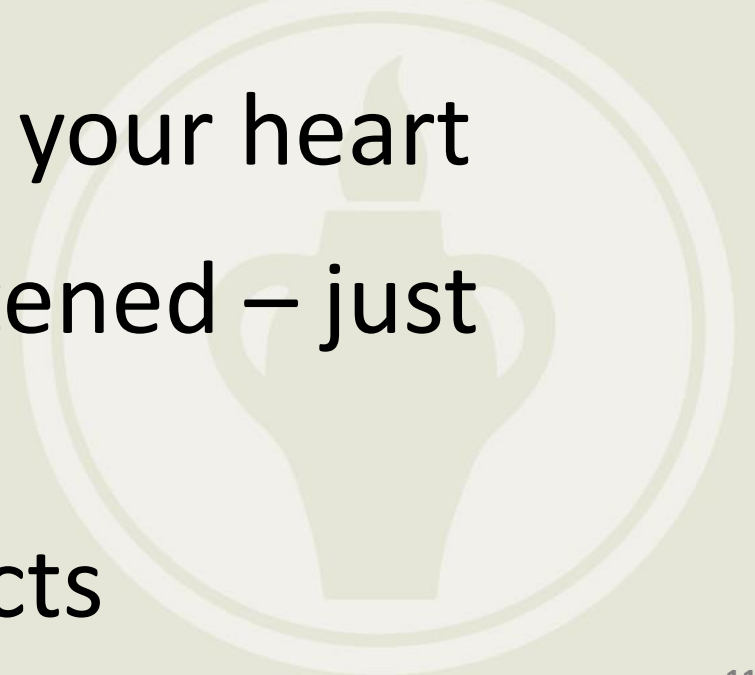
Testimonies

Short salvation testimonies (<1 minute) with clear link to a Gideon-placed Scripture are best – more can be shared

Use testimonies that move your heart

Longer stories can be shortened – just share the key points

Be accurate - don't alter facts



Testimonies

Preferably use recent testimonies (last 1-2 years) - minimises chance of repeating ones shared last time!

Include local and overseas testimonies & range of distribution points/types

DO NOT READ! - Narrate the story as you would tell it to a friend

Call to Action

Critical part of presentation so allocate sufficient proportion of time available (1-2 minutes in an 8-minute presentation)

Should motivate listeners to act – to do something specific to support the work

Church brochure gives many opportunities to respond so refer to it

Call to Action

Needs careful transition from testimonies

Eg “You may ask yourself - How can I help? What can I do to help put God’s Word into the hands of people like these around the world? There are many ways you can be involved in impacting lives through this ministry.”

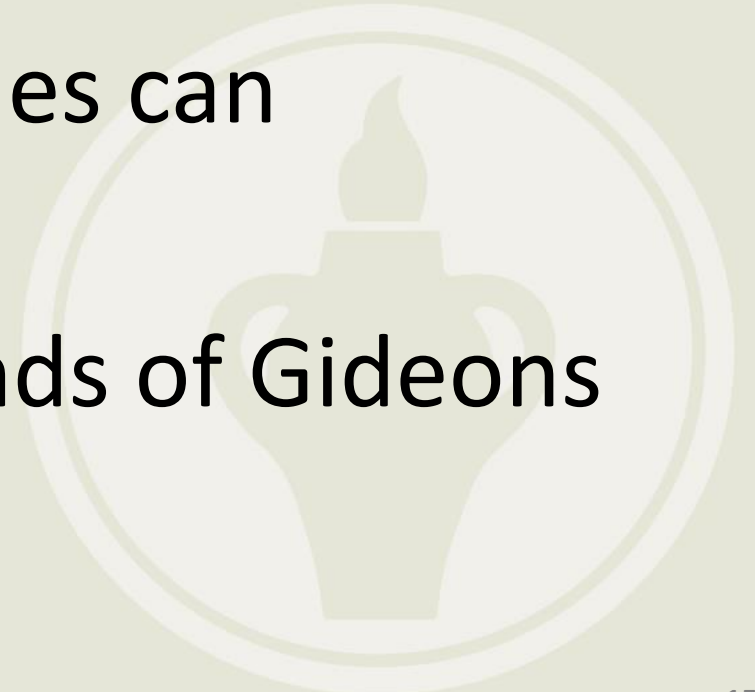
Call to Action - Prayer

Should be first request & top priority

Don't assume people will think to pray

All Christians & their churches can support in this way

Can suggest becoming Friends of Gideons (via website or brochure)



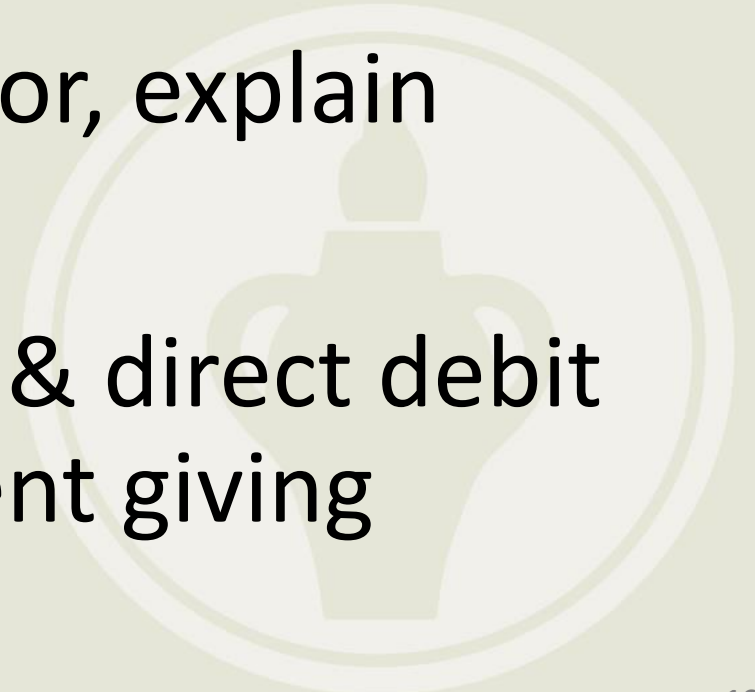
Call to Action – Financial Support

All gifts are used to purchase Scriptures

Relate specific \$ amounts to Scriptures

If offering approved by pastor, explain briefly how this will happen

Brochure allows credit card & direct debit options – one-off or recurrent giving



Call to Action – Financial Support

Can suggest becoming Friends of Gideons
(via website or brochure)

Should promote use of Gideon cards
(briefly in short presentations)

If possible, show Gideon cards/packs
during presentation

Relate cards back to funds for Scriptures

Call to Action – Membership

Should be a short, very general suggestion as many (most?) will not be eligible

Eg *“If you are a business or professional man, talk to me later.”*

May not be appropriate in all churches – don't risk alienating pastor or listeners

Call to Action – Share

Demonstrate/promote Gideon Bible app

Over 1700 languages/dialects

Print and audio versions

Easy to share with others

Free & easy to download



Close

Final component of your presentation

Thank pastor & church sincerely for support & opportunity to share

Transition back to pastor or leader





The Gideons
International
In Australia



Thank you!

May God bless you for your faithful service!

