

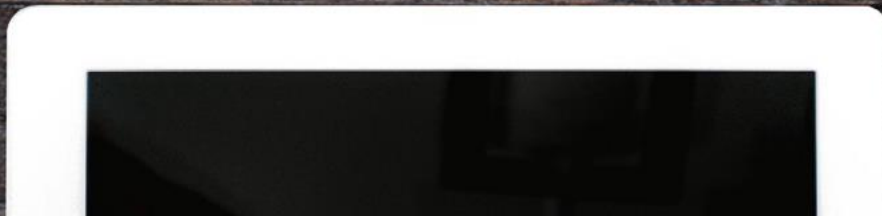


The Gideons
International
In Australia



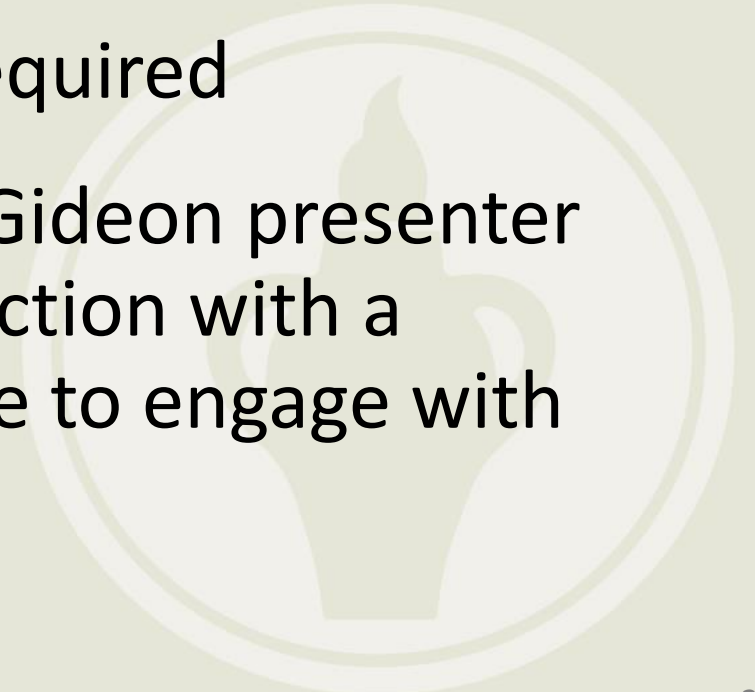
Church Presenter Training

Module 6 - Using Media In Church Presentations



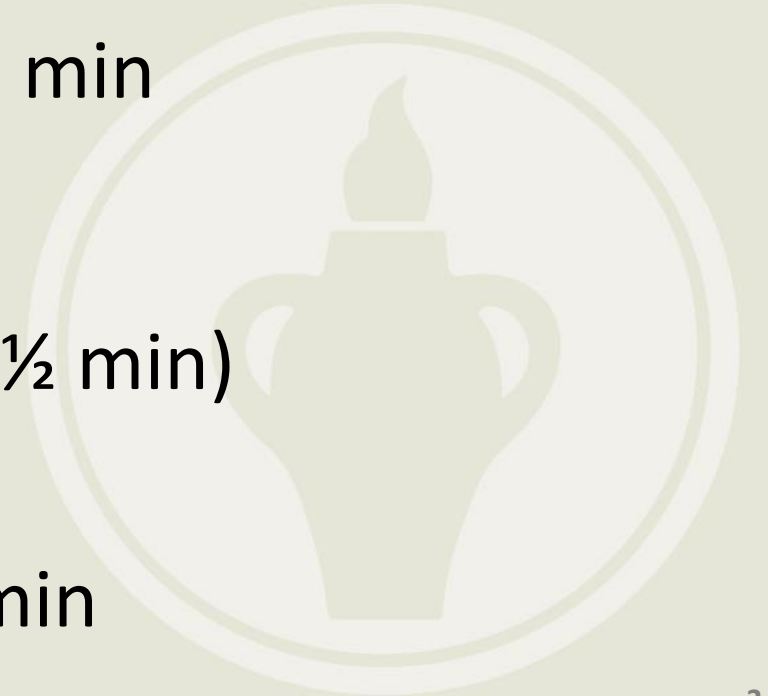
Use of Videos In Churches

- Videos can be used by any Gideon presenter as part of a church presentation (start, middle, end?)
- No special qualification required
- Can be used instead of a Gideon presenter during a service in conjunction with a Gideon information centre to engage with people afterwards



Current Australian Videos For Churches

- Share Grow Go
 - 4 versions from 30 sec - 3½ min
- My Adventure
 - 2 versions – 30 sec & 1½ min
- Sharing Jesus (2½ min)
- Who Are The Gideons? (3½ min)
- Friends of Gideons
 - 2 versions – 30 sec & 3 min



Current International Videos For Churches

- Discover The Gideons
 - 3 versions from 45 sec – 2¾ min
- Pray With The Gideons (45 sec)
- Give To The Gideons
 - 2 versions – 45 sec & 1½-min
- Partner With The Gideons
 - 2 versions – 45 sec & 1½-min
- Gideons Bible App (1½-min)



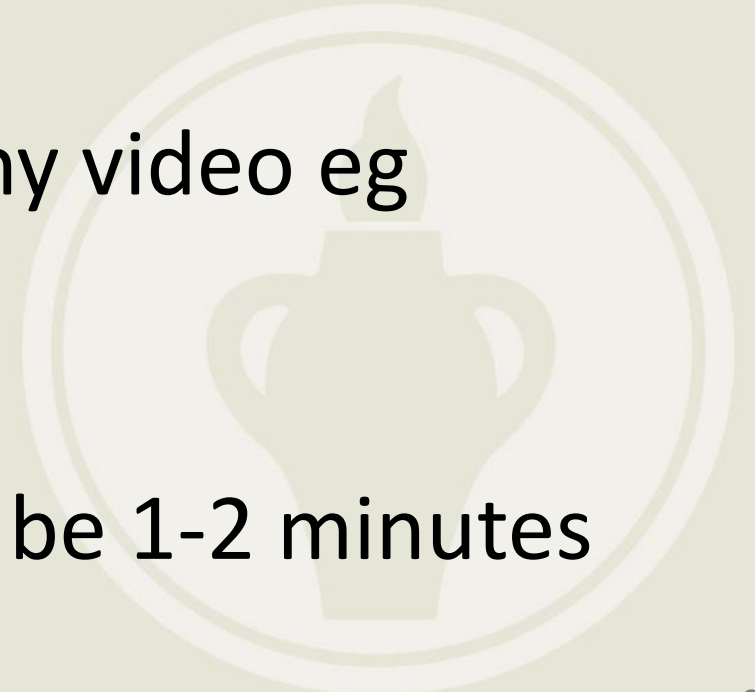
Use of Multimedia In Churches

- Integrating a verbal presentation with PPT slides, linked video & audio files provides a much more dynamic presentation
- Can be controlled by the Gideon presenter
- Needs good liaison with church AV personnel well in advance (the week before the service) to ensure everything works on the church equipment

Introduction - Multimedia

Best attention getter:

- may be a short punchy video (30-45 seconds)
- may be a short testimony video eg
 - Julie Mellor
 - Craig Groeschel
- bear in mind these may be 1-2 minutes



Information Statement - Multimedia

- Pictures or video can reinforce or tell the story
- Bear in mind some videos may include out-of-date stats and other info
- If used, you don't need to repeat stats, unless to update or for emphasis

Testimonies - Multimedia

- Video testimonies are powerful
- Need to be linked together & into verbal part of presentation (“top and tail” each video)
- Many are too long (eg 2-3 minutes) for a short presentation (<5 minutes) so will need to be edited or only use one testimony

Call to Action – Multimedia

Use slides/video files to reinforce key points

- Gideon Bible app video
- Friends of Gideons video



Qualification To Use Multimedia

- Must be qualified as a verbal church presenter (as technology can and does sometimes fail and “the show must go on!”)
- Prepare multimedia presentation, preferably with a suitable mentor & then practise smooth delivery
- Only use if confident and competent with church’s media equipment
- No additional formal qualification required



The Gideons
International
In Australia



Thank you!

May God bless you for your faithful service!

